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PRESS RELEASE

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Japanese vegan cafe has decided to offer both halal and oriental vegan options.

--Sobe's Cafe in hanamaki, Iwate--

Since opening in 2007, Sobe's Cafe has been promoting vegan culture. In recent years, with the growing demand for halal and vegan food, Sobe's Cafe has decided to offer both halal and oriental vegan options. Sobe's Cafe is the first restaurant in Iwate Prefecture to offer both halal and oriental vegan options. In Japan, while there are restaurants that offer one or the other, there are very few that offer both halal and oriental vegan options.

Vegan cuisine does not use animal-derived ingredients such as eggs and dairy products. Alcohol (soy sauce, vinegar, and mirin), Five pungent roots (ginger, onion, garlic, leek, and shallot in Buddhism and Taoism) are essential ingredients for making delicious dishes. However, it becomes difficult to make delicious dishes when making halal and oriental vegan dishes at the same time, as these ingredients cannot be used.

Sobe's Cafe owner, Ms. Takahashi, has overcome these challenges by using her 15 years of experience in vegan cuisine and putting customer satisfaction first. She wants to provide a place where people can gather around the same table regardless of religion or dietary restrictions. With the motto of "Think Globally, Act Locally", Sobe's Cafe takes a small step towards world peace. She dreams of "people from all over the world coming to Sobe's Cafe to eat together, regardless of nationality or religion". And she looks forward to seeing this action spread throughout Japan.

Defining Terms

Vegan refers to a type of vegetarian diet that excludes all animal products, including eggs, dairy, and honey.

Halal food refers to food that is permissible according to Islamic dietary laws, and typically includes meat that is not slaughtered and prohibits alcohol and fermented products such as soy sauce and vinegar.

Oriental vegan refers to a type of vegetarian diet that is rooted in the cultures of Taiwan, Hong Kong, mainland China, and Southeast Asia, in which certain root vegetables known as "five pungents" (onions, garlic, leeks, shallots, and chives) are typically avoided for religious or cultural reasons.

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